

Project:

**101100014 – BarnCulture –
CREA-CULT-2022-COOP**

Deliverable No.:

D2.7 Multiplier event reports

As outlined in the deliverable description, we hereby provide a summary of the three multiplier events organized in the respective countries of the partner organizations.

Participants:

Lead Beneficiary:

Kárpát-medencei Művészeti Népfőiskola
Alapítvány
Asociatia Agri-Cultura-Natura Transylvaniae
Egyesület
Landschaftspflegeverband Neumarkt in der
Oberpfalz



THE HUNGARIAN MULTIPLIER EVENT

February 24, 2025

Liszt Art House, Kápolnásnyék, Hungary

The publications and the exhibition materials resulting from the project were presented in the framework of a multiplier conference and a roundtable discussion on February 24, 2025 at the Liszt Art House in Kápolnásnyék, which itself is a former stable converted into a cultural space.

In order to ensure that the knowledge, experience and the two publications created within the framework of the project – available in four languages – reach as many people as possible, the Community College organised the event with the following programme:

RE-BARN: NEW LIFE FOR BARNS, GRANARIES AND AGRICULTURAL BUILDINGS

9.30. REGISTRATION

10.00 **Eszter Rodics** – Community College of Art for the Carpathian Basin, president

WELCOME

10.15 **Gergely Rodics** – Agri-Cultura-Natura-Transylvaniae Association, president

HISTORY OF THE CREATIVE PROCESS - PRESENTATION OF THE BARNCULTURE PROJECT

10.35 **Gergő Radev** – architect, head of the Forest Model Engineering Office

ON THE EDGE OF ARCHITECTURE AND ART IN THE REUSE OF BARNS

10.55 **Dániel Magyar** – architect

PRESENTATION OF TWO BARN CONVERSION PLANS

11.15 **Balázs Pintér** – sculptor

ARTISTIC REFLECTIONS: ARCHITECTURE WITH AN ARTISTIC EYE

11.40-12.00 CLOSING REMARKS, QUESTIONS, ANSWERS

12.00 SANDWICH LUNCH

12.45 ROUNDTABLE DISCUSSION FOR THE PRESENTATION OF BOOKS

Dénes Nagy, Chairman of the Committee for Folk Architecture of the Hungarian Academy of Sciences, President of the International Symmetry Society, discussed the newly published volume by Gergely Rodics and Gergő Radev: *Re-barn – contemporary architectural and artistic reflections on the role of barns in the 21st century* with the authors and Valéria Inkler, owner of a listed heritage barn in Taliándörögd, Hungary.

The event captured the full attention of a highly engaged audience of about 70 people, with participants ranging from municipal leaders and mayors to architects, artists, and barn owners from all over Hungary. In addition to representatives from various media outlets, the entire event was recorded by "Pajtakult" (BarnCult), a dedicated group of barn enthusiasts who produce barn-related content for TV and YouTube. Efforts to popularize the project's results are ongoing.

www.barnculture.eu



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PRESS:

<https://www.feol.hu/helyi-kozelet/2025/02/kapolnasnyek-barnculture-projekt>

<https://muveszetinepfoiskola.hu/index.php/371-kreativ-europa-palyazatot-zartunk>

<https://www.facebook.com/muveszetinepfoiskola>

<https://www.instagram.com/muveszetinepfoiskola/>

EVENT PHOTOS:

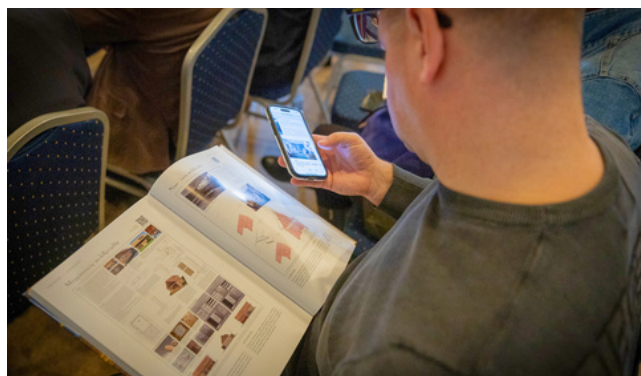


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EVENT PHOTOS:





THE GERMAN MULTIPLIER EVENT

February 25, 2025

Haus am Habsberg, Velburg, Germany

The closing event in Germany organised by the Landschaftspflegeverband Neumarkt i.d.OPf. e. V (Landcare Association Neumarkt) took place on Tuesday, 25th February at 'Haus am Habsberg', the district's education centre designed in the shape of a traditional barn.

In addition to the project team, the event was attended by the president of Neumarkt County, several mayors, barn owners, architects from planning offices, and two representatives of the press.

Participants were welcomed by Landrat Willibald Gailler, who is also the chairman of the Landcare Association Neumarkt, followed by Managing Director Werner Thumann. "In these unstable and challenging times, encounters and the exchange of knowledge in Europe are of paramount importance," stated District Administrator Gailler right at the beginning. He emphasized that engaging with the cultural landscape, village culture, and the challenges of rural areas also fosters international connections. The district administrator added that in 1972, there were still 4,500 dairy farms, whereas today, there are just under 300 agricultural businesses in the county. The project demonstrated that old barns could be converted into residential spaces for families as well as commercial areas for businesses or event venues for arts and culture.

Werner Thumann and project staff member Tina Dünzkofer provided an overview of the project's objectives and process through a power point presentation and a short slideshow featuring events held as part of the project, such as the study visit of Hungarian and Transylvanian project partners to Neumarkt, the art camp for the A&A-team, and the international meetings in Hungary and Transylvania.

Afterwards, the architects and artists of the project presented their artworks and the four barn conversion designs. Two different designs were developed for the barn in Wolfstein, located next to the Wolfstein castle ruins, proposing its transformation either into an information centre with an event space or into a museum related to the castle ruins. The second project focused on repurposing a barn at an old estate on the outskirts of Pelchenhofen. Here, the architects not only redesigned the barn but also integrated the old farmhouse. The goal was to create a multigenerational homestead with three adaptable units. Additionally, an alternative plan for the same site envisioned a venue with overnight accommodations in the farmhouse.

During the subsequent panel discussion, artists and architects shared their experiences of teamwork at the intersection of art and architecture. This was followed by an engaging spontaneous discussion among barn owners about their experiences. The owner of the project barn near Pelchenhofen reported on his long-term plan to transform the agricultural estate—including a barn, farmhouse, livestock stable, and garage/workshop—into multigenerational housing for his parents, himself, and his children. However, the project has been stalled due to the lack of a building permit for the rural area. The discussion revealed that many mayors in Neumarkt County had already implemented projects to preserve historic (agricultural) buildings, particularly in village centres, successfully saving several historic structures from demolition.

THE GERMAN MULTIPLIER EVENT

February 25, 2025

Haus am Habsberg, Velburg, Germany

The deputy mayor of Lupburg reported on an ongoing architectural competition in the village of See. The goal is to renovate an old agricultural estate in the village center and transform it into a central gathering place.

The mayors also expressed criticism of monument preservation regulations in Germany, which impose strict requirements. Additionally, fire protection, imission control, and other legal constraints often complicate and hinder such projects. While monument preservation is essential, they argued that it must also allow for practical reuse. They pointed out that projects like these always need a passionate advocate to drive the idea forward.

Afterward the publication was presented. The event ended with a shared meal, providing an opportunity for further informal exchange and discussions.

EVENT PHOTOS:



THE GERMAN MULTIPLIER EVENT

February 25, 2025

Haus am Habsberg, Velburg, Germany

EVENT PHOTOS:



THE ROMANIAN MULTIPLIER EVENT

February 27, 2025

Lăbăș, Sfântu Gheorghe, Romania

At the exhibition opening, the creators showcased four barn conversion plans designed for locations in Transylvania, alongside four visual artworks created during the first phase of the collaboration in 2023. Following the presentation, the completed publications were discussed, and attendees had the opportunity to take a copy home with them.

The detailed program was as follows:

EXHIBITION OPENING

18:00 – 18:30

Gazda Enikő (ethnographer, museologist, Székely National Museum): Welcome address, the purpose and development of barns in traditional village life

Rodics Gergely (president, Agri-Cultura-Natura Transylvaniae Association): The story of the creative process – presentation of the BarnCulture project

Várallyay Réka (art historian, University of Pécs): Opening speech, presentation of the artworks and their relation to barns

PANEL DISCUSSION

18:45 – 19:15

Bogos Ernő: The importance of villagescape-protection and the new role of barns in the image of the modernizing Szekler village. Presentation of two barn conversion designs.

Esztány Győző: Presentation of two barn conversion designs.

Péter Alpár, Berze Imre, Rizmayer Péter, and Szécsi János: Collaboration between visual artists and architects in the farmework of the BarnCulture project and beyond.

BOOK LAUNCH

19:15 – 19:25

Rodics Gergely: Presentation of the book and the brochure *Re-barn – contemporary architectural and artistic reflections on the role of barns in the 21st century*.

The festive event, marking the final activity of the project, was attended by approximately 50 participants, including artists and art students from the local art university, mayors, LEADER Action Group representatives, and business owners—among them a business cluster specializing in wooden building. Additionally, barn owners and members of the press were present. There has already been considerable interest from various parties eager to host this exhibition and promote the concept of barn conversion in rural areas of Romania.



THE ROMANIAN MULTIPLIER EVENT

February 27, 2025

Lábasház, Sfântu Gheorghe, Romania

PRESS:

<https://www.3szek.ro/load/cikk/171928/mi-hol-mikor>

EVENT PHOTOS:



THE ROMANIAN MULTIPLIER EVENT

February 27, 2025

Lábasház, Sfântu Gheorghe, Romania

EVENT PHOTOS:

